

MAY 2009

www.cnyisaca.org



ISACA-CNY Chapter Meeting

About the Program

“IT Securing Your Information”

PRESENTER

Jill Frisby, Crowe Horwath, LLP

DATE

May 21, 2009

TIME

Registration: 11:30 AM
Annual Business Meeting: 12:00
Lunch/Networking: 12:15 PM
Program: 1:15- 3:15 PM

COST

Members: \$15 Non-Members: \$20

LOCATION

Santangelo's Restaurant
673 Old Liverpool Rd.
Liverpool, NY 13088
(See directions on page 2)

MEAL CHOICES

- Daily ½ Sandwich and Cup of Soup Special
- Club Sandwich - Carved Turkey, American cheese w/Bacon, Lettuce & Tomato
- Antipasto - Imported Asiago, Salami, Roasted Peppers, Tuna, Pepperoncini, Olive, Artichoke Hearts, and Egg served over Mixed Greens

PRE-REGISTRATION

by May 15, 2009

Please let Dan Viggiano know if you will be attending. Contact him at (315) 366-3227 or dviggiano@AllianceBankNA.com

Protecting valuable information assets, including personal data about employees, students, customers, and medical patients, is an enterprise wide responsibility. Like all components of good corporate governance, it begins with senior leadership establishing a culture of awareness about the importance of safeguarding these assets, and extends through coordinated actions among all business units, divisions, and departments. When creating data privacy programs, organizations should align them with their strategic enterprise risk management objectives and follow a top-down approach to achieve the greatest benefit. Effective programs prevent companies from ending up in the news, disclosing a data loss, by enabling its employees to stay vigilant for situations where data may be at risk.

This presentation will focus on a practical approach to data privacy, which seeks to understand the business needs for data and align a data privacy protection program to those needs. The presentation will include a discussion of the role of audit in data privacy protection, and the resources available to auditors looking to review this as part of their audit plans.

*This program provides you
with 2 CPEs*

About the Speaker

Jill Frisby is a Manager in the Risk Consulting Practice with a specialty in the area of Information Security and Data Privacy. She has been the keynote presenter on Information Security for several regulatory agencies, banking associations, and industry roundtables. Jill has become an industry thought leader in the area of the Data Privacy, developing Crowe Chizek's full suite of services to help ensure initial and continuing protection and compliance. Jill is a member of the editorial board for the International Association of Privacy Professionals (IAPP) and has written articles on Privacy and Identity Theft for the Privacy Advisor and Privacy Tracker publications. She designed a web-based tool for the facilitation of Information Systems Risk Assessments, and has helped major companies and government organizations remedy significant deficiencies in safeguarding consumer information

In addition, Jill has been featured in 5 major newspapers and on three network evening television broadcasts related to her research in the area of Wireless LAN Security. These media publications were completed in conjunction with a Crowe Chizek research study, the goal of which was, upon investigation, to inform the public of the growing problems with Wireless LAN security and the ways to remedy these issues

Jill currently performs assessments in the areas of:

- Data Privacy and Protection
- Gramm Leach Bliley Act Compliance
- Information Security Policy and Standards Development
- Network Security Assessments
- Internal and External Penetration Assessments
- Information Systems General Controls Reviews

Jill is a Certified Information Privacy Professional, Certified Information Systems Auditor, Certified Information Systems Security Professional, Microsoft Certified Systems Administrator with a Specialization in Security, a Project Management Professional and a CompTia Certified Security Professional. She is a graduate of the University of Illinois, where she majored in General Engineering and minored in Technology Management.

Directions to Santangelo's Restaurant

673 Old Liverpool Rd.
Liverpool, NY 13088

Web site: www.santangelosrestaurant.com

Phone #: (315) 457-4447

Directions:

NYS Thruway from East or West:

1. Take Exit 37 "Electronics Pkwy" towards Liverpool
2. Turn left onto CR-148 South / Electronics Pkwy (0.7 mi)
3. Turn left onto CR-137 / Old Liverpool Rd (0.1 mi)
4. Turn right into Santangelo's Restaurant on your immediate right

I-81 from North or South:

1. At exit 25A, take ramp right for I-90 West / New York State Thruway West toward Buffalo (1.1 mi)
2. Take NYS Thruway Exit 37 "Electronics Pkwy" towards Liverpool
3. Turn left onto CR-148 South / Electronics Pkwy (0.7 mi)
4. Turn left onto CR-137 / Old Liverpool Rd (0.1 mi)
5. Turn right into Santangelo's Restaurant on your immediate right

Active Board Members – Contact Information

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Website Coordinator	Dan Viggiano Jr., CISA	Dviggiano@alliancebankna.com
Board Member	Shawn O'Reilly, CISM, CISA	oreillys@upstate.edu
Board Member	Tim Singletary	timothy.singletary@ngc.com
Immediate Past President	Stephen Klingaman, CISA	klingasr@morrisville.edu

Yak Ngi's Reminders...

- As part of ISACA's overall strategic initiatives, the association uses the balanced scorecard methodology at the international and chapter levels to track progress on strategic objectives. Don't forget to complete and remit your chapter's scorecard to ISACA International Headquarters within 30 days of your chapter's Annual General Meeting (AGM). This is the same deadline as your chapter annual report and audit/verification letter. These templates are downloadable from www.isaca.org/chapadmin.
- A brief webcast about the chapter balanced scorecard is available for chapter leaders. It provides an overview of the chapter balanced scorecard and how it can help your chapter. View the webcast at <http://mediazone.brighttalk.com/comm/ISACA/5a69441f19-6776-733-5048>.
- The annual ISACA membership purge takes place every April. After the purge, members who have not yet renewed their membership with ISACA will no longer receive member benefits, including receipt of the *ISACA® Journal*, access to K-NET® and all member-protected areas of the ISACA web site.
- Remember that after the April purge occurs, your roster will no longer show members who did not renew their memberships for 2009. However, after the purge, your membership director can access a report listing these newly purged members. This report, accessible at www.isaca.org/chapterreports, is only available through the end of June. Many chapters organize marketing campaigns to win back these newly expired members including using telephone trees or e-mails to personally contact them to encourage them to maintain their ISACA memberships.
- Should you ever need assistance finding any reports or chapter leader tools on the ISACA web site, ISACA International Headquarters staff can help you. E-mail chapters@isaca.org for assistance.



Yak Ngi
Chair, Membership Board

New Strategy Update

At its 13-14 March 2009 meeting, ISACA's Board of Directors approved a new strategic direction for ISACA and ITGI. Watch for details later in April. ■

K. Wayne Snipes Worldwide Winners

The K. Wayne Snipes Award, established in 1989, provides recognition to ISACA chapters that meet or exceed special service goals by actively supporting local membership.

Congratulations to the following chapters that earned the K. Wayne Snipes Worldwide Award in 2008:

- Best small chapter worldwide—Malta Chapter
- Best medium chapter worldwide—Costa Rica Chapter
- Best large chapter worldwide—Manila (Philippines) Chapter
- Best very large chapter worldwide—Tokyo (Japan) Chapter ■

Member-Get-A-Member Contest Ending!

The Member-Get-A-Member 2009 contest will end 15 April 2009 on the ISACA Member-Get-A-Member web site, and all new member payments must be received and posted at ISACA by 5 p.m. (17.00) Central Time on 29 April 2009.

Please inform members that they can still participate in the contest by logging in at www.isaca.org.

Start making plans to recognize chapter members who have been active in recruiting new members through this campaign. Results will be available upon request in May 2009. ■

Distance Learning Update

April 2009 e-Symposium

The April ISACA® e-Symposium is scheduled for Tuesday, 28 April 2009. To register for the April e-Symposium and take the first step toward earning three free continuing professional education (CPE) credits, please visit <http://isaca.brighttalk.com>. All e-symposia are recorded and archived for viewing on demand. For more information, please visit www.isaca.org/elearning.

ISACA e-Learning Campus

The CISA® Online Review Course is now available on the ISACA e-Learning Campus. This interactive, web-based course provides Certified Information Systems Auditor™ (CISA®) exam candidates and ISACA members with an efficient and cost-effective tool for exam preparation and for performing information systems audits and reviews. For more information, please visit www.isaca.org/elearning.

EuroCACS Online: New to the e-Learning Campus

Beginning this month, ISACA's e-Learning Campus offers EuroCACSSM Online. This new addition to the e-Learning Campus provides another opportunity for members to earn valuable CPEs while enjoying the flexibility and cost-saving benefits provided through online learning. EuroCACS Online offers prominent sessions recorded from the March EuroCACS conference held in Germany on 15-18 March 2009.

Learners can earn 1.5 CPEs by purchasing and completing each of the online sessions. Discounted pricing is available exclusively to ISACA members. For more information or to register, please visit www.isaca.org/elearning. ■

Did You Know...

A chapter compliance summary report is posted on the chapter leader area of the ISACA web site at www.isaca.org/chapterportal. Chapters are required to submit a completed chapter annual report, chapter balanced scorecard rating grid and audit/verification letter to ISACA International Headquarters within 30 days of their AGM. The compliance summary report assures that good governance is in place at the local level. ■

Conference Spotlight

International Conference

19-22 July

Los Angeles, California, USA

The International Conference has long occupied the spotlight in the global IT community for providing in-depth coverage of leading and cutting-edge technical and managerial issues facing IT governance, control, security, audit and assurance professionals. This conference, now in its 37th year, continues to attract a cadre of international industry experts and world-class presenters. The International Conference serves as a stage where experience in and knowledge of topics that impact IT professionals the world over converge. This is an extraordinary, opportune occasion to network with peers. Attendees can earn up to 40 CPE credit hours—19 for attending the conference and seven for each day of the conference workshops. ■

Bookstore Update

The following are the top-selling publications sold in the ISACA Bookstore, listed by category.

Control Objectives for Information and related Technology (COBIT)

(www.isaca.org/cobitbooks)

- COBIT® 4.1*
- IT Governance Implementation Guide: Using COBIT® and Val IT™, 2nd Edition*
- COBIT® Quickstart, 2nd Edition*

Val IT

(www.isaca.org/valitbooks)

- Enterprise Value: Governance of IT Investments, The Val IT™ Framework 2.0*

Audit, Control and Security—Essentials

(www.isaca.org/essentialsbooks)

- IT Control Objectives for Sarbanes-Oxley, 2nd Edition*
- IT Auditing: Using Controls to Protect Information Assets
- Information Security: Design, Implementation, Measurement and Compliance
- Knowledge Based Audit Procedures 2009
- Auditor's Guide to Information Systems Auditing

Calendar of Events

Dates of conferences/events are indicated in **RED**; other dates and deadlines are indicated in **BLACK**.

April

- 3 April Weiss, Lainhart and Cangemi award nominations deadline
- 6-10 April **ISACA Training Week, Nashville, Tennessee, USA**
- 8 April Early-bird registration deadline for the ISACA Training Week, Vienna Austria
- 8 April Final registration date for June 2009 CISA, CISM and CGEIT exams
- 15 April Member-Get-A-Member contest deadline
- 28 April **ISACA e-Symposium**

May

- 2-3 May **North American Leadership Conference, Orlando, Florida, USA**
- 3-7 May **North America CACS, Orlando, Florida, USA**
- 13 May Early-bird registration deadline for the International Conference
- 18-22 May **ISACA Training Week, Denver, Colorado, USA**
- 20 May Deadline for contributions to volume 5, 2009, of *ISACA® Journal*

June

- 3 June Early-bird registration deadline for the ISACA Training Week, Boston, Massachusetts, USA
- 11 June Deadline for contributions to volume 3, 2009, of *COBIT Focus*
- 13 June CISA, CISM and CGEIT exam administration
- 15-19 June **ISACA Training Week, Vienna, Austria**

Audit, Control and Security—Specific Environments (www.isaca.org/specificbooks)

- Security Audit and Control Features SAP R/3, 2nd Edition*
- Security Audit and Control Features Oracle E-business Suite, 2nd Edition*

Internet and Related Security Topics

(www.isaca.org/internetbooks)

- Cybercrime: Incident Response and Digital Forensics*
- Little Black Book of Computer Security, 2nd Edition

IT Governance and Business Management

(www.isaca.org/managementbooks)

- Board Briefing on IT Governance, 2nd Edition*
- Information Security Governance: Guidance for Boards of Directors and Executive Management, 2nd Edition*
- Information Security Governance: Guidance for Information Security Managers*
- Frameworks for IT Management
- Implementing Information Technology Governance: Models, Practices and Cases

[*Published by ISACA/IT Governance Institute® (ITGI™)]

Search the ISACA Bookstore at www.isaca.org/bookstore for the complete descriptions of ISACA's top sellers. Contact the Bookstore at bookstore@isaca.org or +1.847.660.5501. ■

Certification Update

Foote Partners Survey Results

In January 2009, the Foote Partners' salary survey ranked the Certified Information Security Manager® (CISM®) certification as the highest-paying IT security certification. CISM was also found to be the only security certification to gain value within the past 12 months.

Additional information is available at

www.footepartners.com/FooteNewsrelease012809V3.pdf.

Exam Registration Totals

More than 10,000 CISA and approximately 1,500 CISM candidates have registered for the worldwide June exam administrations.

Registration Changes

There will be no charge for exam registration changes, such as location, language or exam type, requested on or before 17 April 2009. Between 18 April and 24 April 2009, a processing fee of US \$50 will be charged. No changes will be accepted after 24 April 2009.

June 2009 Exam Deferrals

Candidates unable to take the June 2009 exams can request a deferral of their registration fees to the December 2009 exam administration. Requests received on or before 24 April 2009 are charged a US \$50 processing fee. From 25 April to 28 May 2009, a processing fee of US \$100 will be charged. Deferral requests will not be accepted after 28 May 2009. The deferral request form may be downloaded at www.isaca.org/examdefer.

CISA, CISM Exam Overview/Training Courses

ISACA provides materials to chapters to support their preparatory training for the CISA and CISM exams. Complimentary copies of the ISACA-published CISA and CISM review manuals are provided to chapters that conduct training courses and agree to meet certain additional requirements. Please contact Michele Luckman at +1.847.660.5660 or mluckman@isaca.org for more information.

Certified in the Governance of Enterprise IT (CGEIT) Applications

Processing is still underway on the overwhelming response (in excess of 5,500 applications) to the Certified in the Governance of Enterprise IT® (CGEIT®) Grandfathering provision. The grandfathering period ended 31 December 2008.

Renewals

Please remind members who have not already done so to pay their annual maintenance fee and report their 2008 CPE hours as soon as possible. Renewals not received by 30 April will be subject to revocation. The renewal policy process can be completed online by logging on to www.isaca.org and going to My Renewals.

The CISA, CISM and CGEIT CPE policies are available at www.isaca.org/cisacpepolicy, www.isaca.org/cismcpepolicy and www.isaca.org/cgeitcpepolicy.

Any questions should be directed to the certification department by e-mail at certification@isaca.org or by phone at +1.847.660.5660. ■

Chapter Leader Q&A

Ryan Reiber

Chapter Secretary, Greater Cincinnati Chapter

Q: How did you get involved with your chapter board?

A: I started my career with Arthur Andersen LLP and was encouraged to participate in professional organizations. I stumbled upon ISACA and, soon after attending my first ISACA meeting, I realized that further involvement with the organization would benefit me, both personally and professionally. I applied for and was voted into the open programs board position later that year. Having served on the board for the past eight years in various positions, I know that the realization I had many years ago was spot-on.



Q: What is one thing your friends know about you that your ISACA colleagues do not?

A: I am deathly afraid of jellyfish!

Q: What is one of your chapter's greatest achievements to date? Tell us about how the chapter reached this goal/achievement.

A: I think one of the Greater Cincinnati Chapter's greatest achievements to date is that we have been able to stand the test of time and remain relevant to our members. The Greater Cincinnati Chapter is the third oldest ISACA chapter. And, while we are not a huge chapter, with approximately 350 members, we have managed to grow steadily during the past several decades and have grown by more than 300 percent since I became involved with the chapter in 2001. We have done this by consistently keeping the pulse of what our members want by soliciting input and designing our program year around this input. This growth has also afforded us the opportunity to increase our annual contribution to the ITGI to help foster additional growth in the profession.

Q: What is the most important benefit you get from volunteering with your chapter?

A: Without a doubt, I feel the most important benefit is the interaction with current and future ISACA members as well as the leadership within ISACA International. The leaders and members are a talented, diverse group of people from whom I know I have benefited both personally and professionally.

Q: What is your best piece of advice for other chapter secretaries?

A: There are many items of record that are important to track, monitor and document throughout the membership year. As a result, I find it helpful to plan the ISACA year early and monitor for these events as they arise throughout the year. Obviously, some things cannot be planned for in advance, which is why it is also important to have ongoing dialog with your board. I am lucky that I have a strong board that helps to keep me in line! ■

Research Update

Information Security Program Metrics

This publication defines information security program metrics by identifying what constitutes meaningful and actionable metrics for managing information security. An international group of senior security practitioners has researched the best and most effective approaches to information security program metrics. This publication explores emerging metric concepts and enumerates practical approaches to better manage the increasingly complex security machinery through feedback mechanisms. The publication is scheduled to be available in late April as a PDF in the ISACA Bookstore and as a complimentary download for ISACA members.

COBIT® and Application Controls: A Management Guide

This guidance is directed to business and IT management, business process owners, developers, users, auditors, and compliance practitioners. However, it is written primarily for the business and IT community and uses business language and minimizes "audit speak." The publication is structured based on the life cycle of application systems—implementation, operation and maintenance—and provides assurance on application controls. The concepts apply equally to new and existing legacy application systems. The publication is scheduled to be available in late April as a PDF in the Bookstore and as a complimentary download for ISACA members.

Recent ISACA/ITGI Releases

- *IT Governance Roundtable: Unlocking Value* ■

Introducing John Engman, ISACA's New Director of Membership Services

John Engman is responsible for directing, establishing plans and administering chapter relations and member needs. His background is in association management, including directorships at the Project Management Institute and Computing Technology Industry Association. Engman will be reporting to Diane Nelson. Welcome, John! ■

Questions for ISACA? Please contact...



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PCM Update

The 2008 Central North America Unfunded PCM took place on 1-2 November 2008 in San Antonio, Texas, USA. The New Orleans (Louisiana, USA) Chapter presented on how the chapter has moved forward after the devastation of Hurricane Katrina. The San Antonio Chapter discussed how it saves money on monthly meetings, the Minnesota (USA) Chapter shared its communication strategy and plan, and the Winnipeg (Manitoba, Canada) Chapter showcased its cost analysis program created by its chapter treasurer. The Greater Houston (Texas, USA) Chapter unveiled its strategic plan, and the North Texas (Dallas, Texas, USA) Chapter shared its chapter events, focusing on its students' business etiquette program held in cooperation with the University of Texas at Dallas. All presentations are available as free downloads at www.isaca.org/area4. ■



Chapter leaders from Greater Kansas City, Central Ohio, Detroit, San Antonio, Greater Houston and North Texas chapters enjoy a cruise at the PCM dinner in San Antonio.

2008-2009 Membership Board

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